



Tennis Trophy

THE FINAL OF THE KINDER+SPORT TENNIS TROPHY 2018

The last and decisive matches of the international event celebrating fair play, respect and friendship are on their way in France

The final of **Kinder+Sport Tennis Trophy**, the second edition of the international tennis tournament for boys and girls aged 9 to 14, will take place on the French Riviera, near the city of Biot, in the exclusive **Mouratoglou Tennis Academy** from October 11 to October 14. From February to September, the tournament counted 2,100 **participants** in **11 countries**, such as Austria, Bulgaria, Germany, Ireland, Israel, Italy, Luxembourg, Malta, Poland, Principality of Monaco and Hungary.

As part of the **Kinder+Sport Joy of Moving** project, the Tennis Trophy is more than a simple sports challenge. It is based on values such as **trust in oneself and in people, integration, friendship and respect**. The matches are played without umpires: the young players have the possibility to enjoy themselves and give their very best, guided by a highly educational fair play code.

The initiative started in 2006 after an idea by tennis pro **Rita Grande, ex Italian champion**, in collaboration with **Kinder+Sport Joy of Moving**, aimed at **boosting active lifestyles** and spreading sports disciplines amongst the new generations. In 2017 the event expanded to the international circuit, in order to take to the world stage the most positive aspect of sports and the joy of moving.

After the final match, several trophies will be awarded; one of them is the **fair play award**, for the player who succeeded in taking to the tennis court the values of ethical sport in the best way. For the first time, a **special surprise award** of great value will be given to children and their families. After each game, the participants can meet, party and have fun at the Kinder+Sport Village.

www.tennistrophy.com





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KINDER+SPORT JOY OF MOVING

KINDER+SPORT Joy of moving is an **international Ferrero Group Social Responsibility Project** that aims to bring the joy of movement into the life of every child.

The inspiration for this initiative comes from the **innovative educational ‘Joy of Moving’ method**, scientifically validated and tailored to the needs of children; through games and playing, it succeeds in bringing children and their families closer to sports, in a natural, fascinating and joyful way.

The project was born in 2005 and today it involves **4,4 million children in more than 28 countries in the world**.

A passion for movement, rapport, games and friendship are the basis of the project that Kinder+Sport Joy of Moving, together with important qualified and expert partners – including Institutions, 4 Olympic Committees, 126 Sports Federations and Associations, the prestigious ISF (International School Sport Federation), Ministries and Universities – rolls out all over the world to spread the joy of an active life amongst younger generations.

In short, Kinder+Sport Joy of Moving organizes and promotes PE programs, student championships and sports events intended for children, provides technical equipment to schools, organises multi-disciplinary campuses to involve children in sports, cooperates with athletes and former champions, supports research projects on the benefits of an active life.

Born from the belief that games and movement know no barriers, the programme introduces a totally new approach to physical activity, aimed at constantly warranting and valorising its most joyous side.

For more info please visit our [official site](#) and follow us on [Facebook](#), [Instagram](#) and [YouTube](#).

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