THE KINDER JOY OF MOVING TENNIS TROPHY CELEBRATES ITS 10th EDITION:

WELCOME TO THE INTERNATIONAL MASTER!

The countdown has begun for the Kinder Joy of moving Tennis Trophy International Master 2026, the highly anticipated final stage of the international tennis pathway that each year brings together young players from different countries in a unique sporting and educational experience **celebrating friendship, inclusion and fair play.**

From the **2nd to the 5th of November 2026**, the **Rafa Nadal Academy in Manacor, Spain**, will host the tournament's grand finale for the seventh consecutive year, welcoming young players who have qualified through local tournaments held throughout the year and sharing the educational values at the heart of the Trophy.

The Kinder joy of Moving Tennis Trophy was created in 2006 from an idea of the former Italian champion Rita Grande in collaboration with **Kinder Joy of moving**, the international **Ferrero Group Social Responsibility program** that promotes physical activity as a powerful tool to develop life skills in an engaging and joyful way. Since its launch in 2005, the project has involved more than 60 millions of children worldwide, engaging during the last year alone over 4 million children across 35 countries.

Now celebrating its **tenth edition**, the Kinder Joy of moving Tennis Trophy has established itself as a unique international tournament for young players, placing personal growth and joyful experiences at the centre of the competition. More than a sporting event, it offers children the opportunity to meet peers from different countries, build confidence, create lasting friendships and learn important life skills through tennis.

The 2026 edition involves participants from **Italy, France, Poland, Luxembourg, Austria, Croatia, Romania, Bulgaria, Hungary, Cape Verde and Greece**, all united by a shared international journey that begins with local competitions and **Open Days**, providing opportunities for children and families to come together, connect and share the joy of movement.

Every year, **internationally renowned tennis players, former champions and coaches** support the initiative by joining local events, where they inspire young participants and share meaningful moments both on and off the court.

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Open to **girls and boys aged 9 to 12**, the event reflects the inclusive spirit of the wider Kinder Joy of moving program. The International Master will also feature competitions for young **wheelchair players**, reinforcing the commitment to making sport accessible and welcoming for everyone.

One of the tournament's most distinctive characteristics is the **absence of referees**, encouraging participants to make their own calls on court and develop honesty, respect and accountability. Throughout the event, players are guided by the tournament's **Fair Play Code**, which celebrates positive behaviour, commitment and enjoyment of the game. These values are honoured through the **Fair Play Trophy**, awarded to the participants who best embody the spirit of the competition.

As the finalists prepare to arrive in Manacor, the International Master promises to be much more than a tournament. It is the culmination of a journey that celebrates movement, cultural exchange, inclusion and the values that sport can teach both on and off the court.

About Kinder Joy of moving

Kinder Joy of moving is an international Ferrero Group Social Responsibility program that in the last year has engaged about 4 million children in more than 30 countries around the world to get active, enjoy moving, and develop life skills in an engaging and joyful way. At the heart of the project is the strong belief that a positive attitude towards movement will make today's children, better adults tomorrow.
Kinder Joy of moving operates around the world with high profile, qualified and expert partners, organizes and supports physical education programs in and out of schools, sporting events for children and school competitions with the aim to guarantee that movement is above all a joy for children.
Kinder Joy of moving cooperates with families, offering fun and scientifically recognized physical activity games created especially for them to promote an active lifestyle for children at home and during playtime.

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